

Group Features – All Groups

AOM offers the following features to all groups:

- Hosting on secure servers
- Reporting table refreshed at 4 AM ET daily
- Admin controls group page content
- Admin assigns replacement if necessary
- Admin sets challenges and start dates
- My Group Progress Report
- Participant Report
- Challenge Report
- Group Weight Report

Note: family and school groups have some additional functionality as described in the family and school groups tutorial. This added functionality exists to help these groups monitor activity and progress of their group members who are under the age of 13. For details on family and school groups, please see that tutorial.

Group Features – Paid Groups

In addition to the features previously mentioned, paid groups also receive the following:

- Option of making the group public or private
- Ability to post to the group resource center
- Coordinator can send mass messages to entire group
- Logo upload
- Ability to create subgroups
- Ability to create teams
- Multiple main group administrators
- Multiple subgroup coordinators
- Multiple team leads
- Aggregate reports
- Dashboard report
- Siloed *

* Siloed basically means to segregate your group's members from other groups and the online community. It affords a higher degree of privacy. All users under 13 are automatically siloed into AOM kids.

Group Features - Reports

AOM offers a variety of reporting options for groups.

All groups have the ability to run these basic reports:

- My Group Progress
- Participant
- Challenge
- Group Weight

Paid groups can run additional reports:

- BMI & Behavior
- Demographics
- Group Coordinators
- Online Community Participation
- Program Offerings Participation
- Referral
- Step Activity
- Dashboard

For details on these reports, including how to run them, please see the reports tutorial.

Group Features – Example of a Paid Group Structure

