

# COPPA

AOM wants to support healthful small changes in homes and schools. However AOM also needs to ensure our practices are in compliance with the Children's Online Privacy and Protection Act of 1998 (COPPA).

COPPA exists to protect online users who are under age 13. Parents of these users must be able to, at any time, log in to and view their child's account. They also receive email communications each and every time their child updates personal information. Parents cannot unsubscribe from these communications.

To ensure our programming is in compliance, we have special programming for all family and school group types. We understand some participants in family and school groups may not be under age 13, and in fact, many groups may not have any users under this age. However to ensure there are no loopholes in the programming, all family and school groups are structured as described on the following slides.

For additional details on how AOM protects our young users, please see our Privacy Policy accessible in the footer of every page of our website.