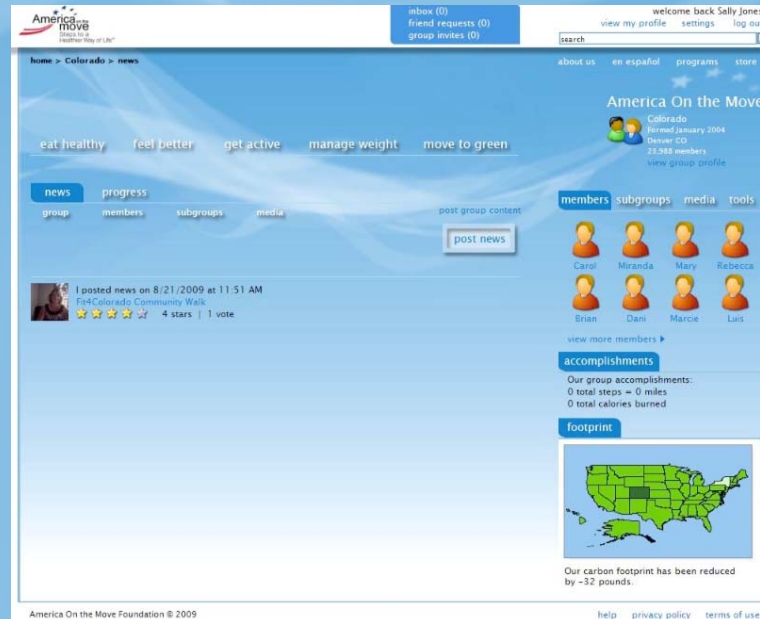


# Group Profile

The group page's template resembles the user profile page for ease of use. All public groups are visible to all AOM users. Private groups are not visible to all AOM users and cannot be found in searches. All family and school groups are private. Paid groups can elect to be either private or public.

Content of public groups can filter to other pages of the website based on date posted, rating, and tags. This means that content uploaded by a group's members to their page can appear on other pages too.



Note: the time stamp on all user-generated content is Eastern time zone. This is because AOM's servers are located in Eastern time zone. All content uploaded to the group page will be stamped Eastern time.

# Group Profile - Kids

Kids' groups will have the same functionality as groups for older users.

Users under 13 can only join certain groups. These include kids, family, and school groups. For more information on how to add users to family and school groups, see the family and school groups tutorial. For more information on how AOM protects younger users, please review our Privacy Policy.

The screenshot shows the America On the Move website interface. At the top left is the logo with the tagline "Sleep to a Healthier Way of Life". The top right navigation bar includes "welcome back sally jones", "view my profile", "settings", and "log out". A search bar is located below the navigation. The main content area features a large graphic of a sun and clouds. Below this is a green navigation bar with "JOURNAL", "PROGRESS", and "SETTINGS" tabs, and sub-tabs for "members", "subgroups", and "media". A "POST NEWS" button is visible. A news post from user "sally" is shown, dated "today at 4:49 PM", with "0 stars" and "0 votes". On the right side, there is a "my friends" profile card for "sally" with a "view more members" link. Below this is a "Healthy Lifestyle Footprinting" section with a map of the United States and a message: "Our carbon footprint has been reduced by 0 pounds." The footer contains "America On the Move Foundation © 2009" and links for "help", "privacy policy", and "terms of use".

# Group Profile – News

Groups can easily view discussions, members, subgroups, and media by selecting these options under their news tab. However when you first go to a group's page, only news items will show.

Posts are listed in order of the date received, with 10 posts per page as the default setting.



# Group Profile – Progress

You will find a snapshot of your group's level of participation and progress under the progress tab. It will also note the current challenge, if applicable.

For details on reports offered to groups, please see the reports tutorial.

Group members can tell if they've enrolled in a challenge through the challenge status column, including joining or leaving a challenge.

Members can also see who their group admins are on this page.

news progress settings

post group content

▶ My Group's Progress:

How is Colorado progressing since being formed on 1/1/2004?

Colorado currently has a total of 24,047 members enrolled.

Colorado has currently taken a total of 3,827,672,934 steps or walked approximately 1,913,836 miles since beginning their journey.  
*(Please note that the data above is updated daily at 4am Eastern.)*

Colorado is not currently in a challenge.

▶ Group Challenges

Challenge Name	Start Date	End Date	Challenge Status
There are no challenges for this group.			

▶ Group Administrators

Name	Became Administrator On
Martha J. Tenney	9/9/2009
Karen @ AOM	8/17/2009

# Group Profile – Settings

Group admins will be able to manage their group's details under the settings tab. The image to the right reflects a paid group's settings.

Paid groups can add additional admins, set challenges, create subgroups, send mass messages to all group members, and upload a logo all on this page.

Notes: only group admins have access to group settings. While the admin can set challenge start and end dates, the system caps challenges at 12 weeks. No challenge can exceed 12 weeks.

The screenshot shows the 'settings' tab of a group profile. The page is titled 'news progress settings' and includes a 'post group content' link. The main content is organized into several sections:

- Group Information:** Fields for Group Name (Colorado), City (Denver), State (CO), Zip Code (80220), and Group Type (Select...). A Save button is present.
- Add a Group Administrator:** Search Group Members field with First Name input and a Submit button.
- Group Administrators:** A table listing administrators:

Name	Became Administrator On	Remove Administrator
Martha J. Tenney	9/9/2009	Remove
Karen @ AOM	8/17/2009	Remove
- Add a New Group Challenge:** Fields for New Challenge Name, Start, and End dates, with a Save button.
- Group Challenges:** A table with columns for Challenge Name, Start Date, End Date, and Delete Challenge.
- Add a Subgroup:** Fields for Name, Zip Code, and Type, with a Save button.
- Subgroups:** A table with columns for Subgroup Name, Create On, Zip Code, and Delete Subgroup. Below the table, it states 'There are no Subgroup.'
- Contact Group Members:** A section with a message box for sending a message to all group members. It includes fields for Title and Message, and a Submit button.
- Group Logo:** A field for uploading a logo with a Browse... button and a Save button.
- Current Logo:** A section showing the current logo (a 'Fit Colorado' logo) and a 'Remove this logo' link.

# Group Profile – Settings

Group admins will be able to manage their group's details under the settings tab. This page refers to free groups.

Notes: only group admins have access to group settings. While the admin can set challenge start and end dates, the system caps challenges at 12 weeks. No challenge can exceed 12 weeks.

The screenshot shows the 'settings' tab of a group profile. The group name is 'Ledford Clan', located in Westminster, CO, with zip code 80031. The group type is 'Family'. There is a 'Save' button below the group information. The 'Add a Group Administrator' section has search fields for first and last names and a 'Submit' button. The 'Group Administrators' section shows a table with one administrator, 'karen ledford', who became an administrator on 8/31/2009. A note states that the user is the only administrator and must add a new one to remove themselves. The 'Add a New Group Challenge' section has fields for the challenge name, start date, and end date, with a 'Save' button. The 'Group Challenges' section shows a table with one challenge, 'September', starting on 9/1/2009 and ending on 9/30/2009, with a 'Delete' link.

news progress **settings** post group content

▶ Group Information

Group Name

City

State

Zip Code

Group Type

▶ Add a Group Administrator

Search Group Members First Name  Last Name

▶ Group Administrators

Name	Became Administrator On	Remove Administrator
karen ledford	8/31/2009	

You are the only administrator for this group. To remove yourself from this list, you must first add a new administrator.

▶ Add a New Group Challenge

New Challenge Name  Start   End

▶ Group Challenges

Challenge Name	Start Date	End Date	Delete Challenge
September	9/1/2009	9/30/2009	<a href="#">Delete</a>

# Group Profile - Avatar

As with the user profile, a group profile has a place to upload an avatar to be the visual image representing the group.

Group information (including the group's name, primary coordinator's name, date formed, city, state, and number of members) will appear next to the image.

The group's avatar can be selected from available uploaded group media. Post an image and then select media from the snapshot section. You will then be able to set an image as your group's avatar.



Since groups have to pay for expanded options and reporting, AOM allows paid groups to recruit sponsorships to help offset the cost. Groups can upload a sponsor's logo to appear under the avatar. Group sponsors cannot violate any national AOM sponsorship contracts. If they do, AOM reserves the right to delete that information. The group coordinator should contact AOM if he/she has any concerns about violating an existing AOM contract.

# Group Profile - Snapshot

This snapshot is similar to the ones found on the homepage and user profiles. It's a quick way to see relationships in the online community. For groups, this includes group members and subgroups. You can also check media and tools from this location.



Note: due to design constraints, only the first seven letters of every user and group name can appear in the snapshot section. However if you search for a user or group, the full name will appear. The full name also appears on user and group profile pages.

# Groups Profile - Accomplishments

Challenges can be set at a group level allowing quick access to the combined accomplishments of the group's members.

A screenshot of a user interface element titled 'accomplishments'. The title is in a dark blue rounded rectangle. Below it, the text reads: 'Our group accomplishments:', '3,827,672,934 total steps = 1,913,836 miles', and '191,383,600 total calories burned'. A note at the bottom says '(Data updated daily at 4am Eastern.)'.

**accomplishments**

Our group accomplishments:  
3,827,672,934 total steps = 1,913,836 miles  
191,383,600 total calories burned  
*(Data updated daily at 4am Eastern.)*

Details on specific challenges can be found under the progress tab.

# Group Profile – Healthy Lifestyle Footprint

For more information on healthy lifestyle footprinting, see the general website tutorial. An initial description is provided there.

For groups, the carbon reduction of your participants is combined and displayed.

Note: certain user-selected goals can actually have a negative impact, such as fruits and vegetables. This is due to the carbon required to grow the plants and the energy required to transport them to stores and your home.

