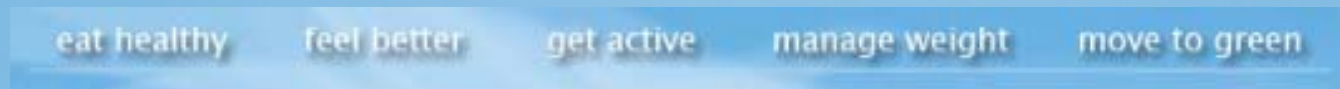


Global Topics Navigation

A new global topics navigation bar organizes all content that is added by both the AOM web team and users like you, so that it can be shared across the site. Each time a user uploads content to the site, whether it is an article, blog, image, recipe, or video, he/she will be asked to tag it.

The forms used to add information have tags that correspond to subtopics in the navigation bar. Once information is tagged and uploaded, other users can find it through searching or by using this navigation system. In other words, you will have easy access to new content from AOM and from your community, which will help keep the site from getting stale.

The global topics navigation bar will appear on every page of the site, except for AOM Kids.



Global Topics Navigation

Topic: Eat Healthy

Subtopics: Food choices, environment, tools, recipes

Topic: Feel Better

Subtopics: Chronic disease management, stress management, life balance, tools

Topic: Get Active

Subtopics: Activity choices, products, environment, tools

Topic: Manage Weight

Subtopics: Maintain weight, lose weight, gain weight, environment, tools

Topic: Move to Green

Subtopics: Eating green, green activities, community involvement, tools

Global Topics Navigation – Page

The global topics pages look very similar to the homepage, for ease of use.

Content appearing on the eat healthy page consists of items uploaded by AOM or by users that have been tagged with one of the four eat healthy subtopics.

We find that many times, an image or article is related to several of the subtopics. So each piece of content you upload to the site can be given up to three tags, to ensure it falls under as many applicable sections of the site as possible.



Global Topics Navigation – Subpage

The global topics subpages showcase content that was tagged with a particular subtopic, and can include articles, blogs, media, and news items from the online community.

The screenshot displays the 'activity environment' subpage on the America On the Move website. The page features a navigation menu with categories like 'eat healthy', 'feel better', 'get active', 'manage weight', and 'move to green'. The 'get active' category is currently selected. Below the navigation, there are sections for 'articles', 'blogs', 'media', and 'news'. The 'articles' section includes a featured article titled 'Assess Your Surroundings: Is Your Environment Making You Fat?'. The 'blogs' section lists 'Community walks', 'Be active in your yard', and 'Test Blog Testing'. The 'media' section shows 'Community walking map in Lowry', 'Reasons to go for walk', and 'Broomfield signage to promote increasing steps'. On the right side, there is a 'users' section with avatars for Michell, Patty, Amy, JENNIFE, Kerry, Cassie, Connie, and Ray. Below this is a 'join the movement' section with a map of the United States and a 'community map' link. At the bottom right, there is a 'join active kids' section with an image of a group of people.